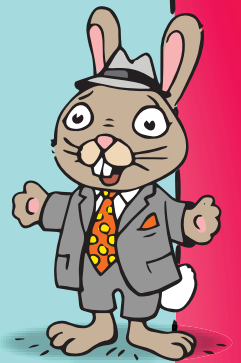




Why Does it Cost So Much To Live in Connecticut?



Meet the Nutmeg Family
and learn why it is so hard
to get by in the state of
Connecticut...



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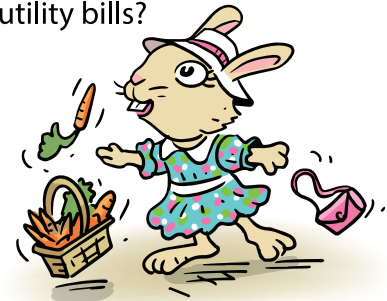
Story No. 1 - General Cost of Living

Narrator Edmund: Hi! I'm Edmund, your everyday Constitution State Robin.

Narrator Edmund: Let me introduce you to the Nutmeg Family. There's Mr. Nutmeg, Mrs. Nutmeg, and their two children, Skip and Pearl. Let's find out what they're up to today ...



Mr. Nutmeg: Honey, did you see our latest utility bills?



Mrs. Nutmeg: I'm afraid to look!

Mr. Nutmeg: They're up almost 50% from last year!

Mrs. Nutmeg: Oh, no!

Mrs. Nutmeg: I was just talking to my friend, Sally — you know, the one who moved down south last year — and she was telling me how great the cost of living is down there. Can you even imagine how much more we could do as a family with a lower cost of living?

Mr. Nutmeg: Right, honey? I often wonder ... why IS it so much harder to make ends meet in Connecticut than in other states?



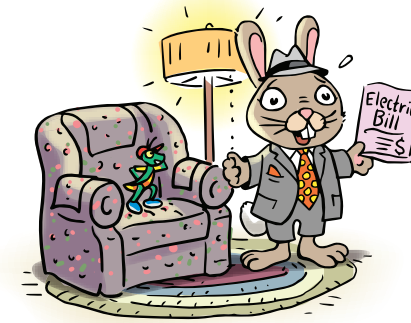
Narrator Edmund: Can your family relate to the Nutmegs? Unfortunately, Connecticut has some of the highest costs of living compared to other states. Everyday utility costs are taking a huge toll on families' budgets. Take a look for yourself...



Mrs. Nutmeg: I feel guilty throwing so much money down the drain...



Mrs. Nutmeg: ... but I do love my long hot showers!



Mr. Nutmeg: I need night vision so I can do away with some of these lights! These electric bills are way too expensive.



Pearl: I want night vision, too, Dad!

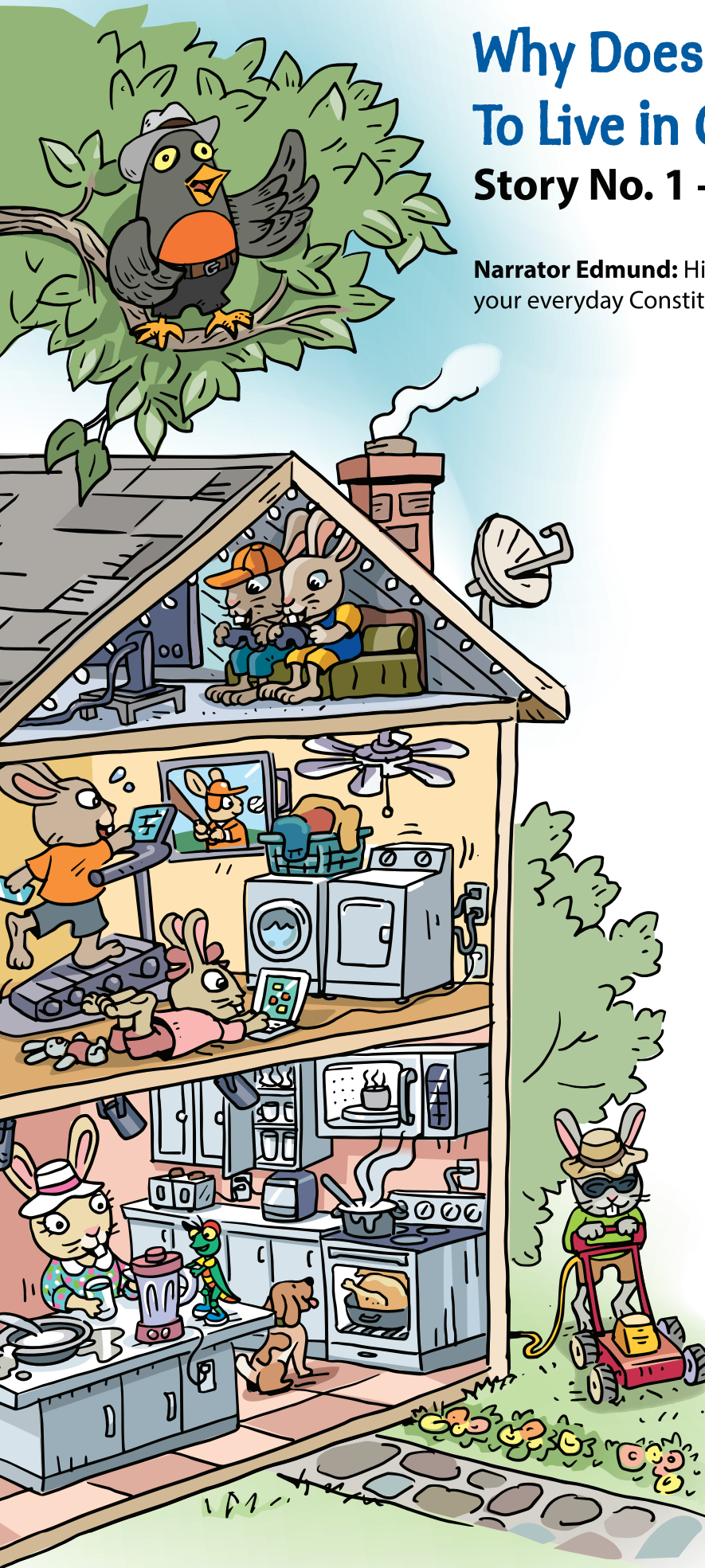
Narrator Edmund: Did you know that lawmakers could pass laws or other rules that could greatly lower the cost of energy bills for families?



Frank the Fox: No, no, NO! Connecticut needs to keep taxes high to keep our state running smoothly! Families just need to learn to live with less.

Narrator Edmund: That's Frank the Fox. He likes to be sneaky and keep your taxes high — and he doesn't care how much it hurts Connecticut's families.

Cricket: Did you know? You can speak up and tell your elected representatives that you want CT to be a more affordable place to live. Government is here to serve YOU, and when you use your voice, anything is possible! Visit YankeeInstitute.org/take-action



In 1998, the Connecticut General Assembly passed a law that forces electricity providers to pay millions more each year for expensive solar and wind-generated electricity, mostly originating outside Connecticut.

To remain in business, providers pass on these added costs by raising electricity prices on Connecticut households and businesses.

The RPS has created a drag on virtually every facet of the statewide economy, hurting families and small businesses.

However will the Nutmeg Family get by?

